

**humankind**<sup>®</sup>  
for fair chances



Registered with  
**FUNDRAISING  
REGULATOR**

# fundraising for business and corporate partnerships.

**It has never been more important to show your organisation's commitment to supporting the needs of your community. Find out how you can support Humankind to provide fair chances for all, and how we can work together to have a meaningful and positive impact on your community and your business.**



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**A corporate partnership with Humankind will help to grow your reputation as a company that is committed to and passionate about supporting people and communities most in need, ending social exclusion and improving lives across England.**

**We have a dedicated and professional Fundraising Team ready to work with you on a tailored corporate fundraising offer for your organisation which will:**

- **Support the adults, young people and families in your community who need help the most**
- **Enhance your corporate social responsibility (CSR), diversity and inclusion policies**
- **Boost the morale and motivation of your staff**
- **Achieve team building through fundraising and volunteering**
- **Gain a competitive edge in the marketplace and as an employer**
- **Raise awareness of both our organisations, raising vital funds for local people in need in the process**



## There are so many ways you and your organisation can get involved.

### Let us be your Charity of Choice

Making Humankind your organisation's 'Charity of Choice' will enable us to develop a bespoke partnership with you, underpinned by a tailored fundraising and corporate giving plan which is fully aligned to your organisational strategy, values, and corporate social responsibility objectives. Your corporate support package can include a variety of the initiatives outlined here, as well as some of your own ideas. We'd be delighted to work together with you to make a positive change to our communities.



### Event Sponsorship

Why not sponsor one of Humankind's fundraising events or hold your own fundraising event to support the activity of Humankind services in your community? This could include a charity auction, dinner or black-tie ball!



### Calling All Aspiring Athletes!

Individuals or groups of staff from your organisation can meet their fitness goals and raise money for a good cause at the same time by participating in a variety of sporting events on behalf of Humankind.



**Every penny raised will go directly to individuals and families most in need.**

### Gifts In Kind

If your business can support us with free or discounted donations of your products (e.g. white goods, essential furniture, toys, books, IT equipment) to help our service users and families, or office furniture to help our staff, please get in touch.



### Volunteering

Employer-supported volunteering is a fantastic way for your staff to develop their skills, improve morale and have a positive impact on their communities. Employers also benefit from an enhanced reputation as a socially responsible employer. Humankind has a number of volunteering opportunities available, including fundraising.



### Pro-bono support

Your business is successful because of the quality of your services and the skills of your staff. Offering areas of your expertise or skills (e.g. legal advice, employment support, graphic design) "pro bono" or free of charge is a fantastic way to support Humankind to achieve our mission to provide fair chances for all.



### Virtual Sponsored Events

Whether it be walking, running, cycling, or swimming, your staff can set themselves an individual target or a larger challenge with their team and gain some sponsorship. We have plenty of resources to help you - email us at [fundraising@humankindcharity.org.uk](mailto:fundraising@humankindcharity.org.uk) for a sponsorship pack.



If you would like to become an official Humankind Corporate Partner or discuss further ways in which your organisation can sponsor our vital work, please get in touch.

[fundraising@humankindcharity.org.uk](mailto:fundraising@humankindcharity.org.uk)  
01325 73 11 60

If you would like to make a regular (by Direct Debit) or one-off life-changing donation to Humankind please visit:

<https://www.justgiving.com/humankindCharity>

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#### **For more information:**

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