

Fundraising Privacy Notice

How we use and protect your personal information

Our Data Responsibilities

Humankind is a Data Controller. This means that we control how your personal data is used for fundraising purposes and we must make sure your data is used and shared lawfully.

If you use a third party company to fundraise for us, please see the third party's privacy notice as this is not our responsibility.

What is Personal Data?

Personal data, is data which identifies you.

What We Use and Why

We collect data like your name, contact details and financial information.

We only use special category data like data about your health, gender, sex life, beliefs and sexual orientation if you choose to provide it.

How We Get Your Data

You give us your data or we may find it in the public domain.

We Use Your Data Lawfully

The law says we must have a lawful reason (basis) to collect and use your data.

We rely on legitimate interests for most of our data use. When we send you direct marketing we rely upon your explicit consent.

Why is this the Lawful Reason?

We use Legitimate Interest as we have a genuine business need to use your data. Without your data, we are unable to stay in touch with you and to offer you fundraising support.

We are legally obligated to apply consent to direct marketing.

Sharing Your Information

We do not share your information with any other companies.

If there is a high risk, we have a legal obligation to share your information to appropriate third parties. We do not need to tell you or seek your consent to do so.

Examples could be:

- You are in danger or are putting others at risk
- You need urgent medical help
- The police or court request information
- To prevent or report a crime or terrorism
- To prevent domestic violence
- To prevent or detect fraud

Statistical Use

When we report on our fundraising performance, we anonymise personal data unless we have your consent to use your story.

Case Studies and Success Stories

We will never share your story or image without your permission. If you would like to volunteer to share your story, please let us know and we will seek your consent for this.

Storing Your Data Safely

We use a secure electronic system. Only those who need access to your information have access. Your data stays in the UK.

Keeping and Destroying Your Data

In general we keep your data for 1 year after we have last had contact with you. If you have consented to direct marketing, we will review your consent every year.

You can always tell us if you have changed your mind about receiving information and promotional emails from us.

You Have Data Rights

The Data Protection Act 2018 says your rights are:

- to be informed about the collection and use of your personal data.
- to access your personal data (known as Subject Access Request).
- to have inaccurate personal data rectified; or completed if it is incomplete.
- to have personal data erased (known as the right to be forgotten).
- to request the restriction or suppression of your personal data.
- to data portability, which allows individuals to obtain and reuse their personal data for their own purposes across different services.
- to object to the processing of your personal data in certain circumstances.

We do not use any automated decision making (decisions made by a computer) or profiling (when we use your information to assess certain things about you) when we use your data.

Please note that some of these rights only apply in certain situations and we may not be able to fulfil every request.

To request access to your data or to contact us about any of your rights, please contact our Caldicott Guardian (see Contacts).

Full Privacy Notice

This leaflet is a short version. If you would like more detailed information please ask to see the full privacy notice or visit our website.

Contact Us About Your Data

You can write to us at Humankind, Inspiration House, Unit 22 Bowburn North Industrial Estate DH6 5PF.

Our Data Protection Officer (DPO) is Tori Jones who you can email: dpo@humankindcharity.org.uk or phone: 01325 731 160

Our Caldicott Guardian is Leesa Howes who you can contact by email: caldicott.guardian@humankindcharity.org.uk or phone: 01325 731 160

Your Right to Complain

If you are unhappy about an issue relating to your data you can complain to us through the service you attend; or if you would feel more comfortable, you can contact the Humankind Caldicott Guardian (details above).

To make a formal complaint to the independent regulator for personal data in the UK about the way we have used your data, contact the Information Commissioner's Office (ICO): ico.org.uk/make-a-complaint/ or call ICO on 0303 123 1113

To complain to the Fundraising Regulator please contact: fundraisingregulator.org.uk or call 0300 999 3407

